BEFORE

THE PUBLIC SERVICE COMMISSION OF

SOUTH CAROLINA

DOCKET NO. 90-815-C - ORDER NO. 92-286

APRIL 16, 1992

Request of Southern Bell Telephone IN RE: and Telegraph Company for Approval of) REVISIONS TO

Revisions to its General Subscriber

ORDER APPROVING GENERAL SUBSCRIBER

SERVICES TARIFF

Service Tariff.

This matter is before the Public Service Commission of South Carolina (the Commission) on Southern Bell Telephone & Telegraph Company's (Southern Bell's or the Company's) application for revisions to its General Subscriber Services Tariff to allow it to introduce new or newly unbundled networks of service identified as Open Network Architecture (ONA). By Orders No. 91-599 (July 22, 1991) and 91-701 (August 14, 1991) the Commission approved several of the Company's proposed services and postponed its consideration of several other services pending the South Carolina Supreme Court's decision in Southern Bell Telephone & Telegraph Company v. Hamm, __S.C.__, 409 S.E.2d 775 (1991), addressing the legality of Caller I.D. 1 Specifically, the Commission stayed its consideration of Automatic Number Identification (ANI), Bulk Calling Line Identification (BCLID), Simplified Message Desk Interface (SMDI),

The Commission approved Uniform Access Number (UAN), Trunk Side Access Facility, Custom Service Area (CSA), Message Waiting Indicator (MWI), Surrogate Client Number (SCN), and Multiline Hunt Queuing.

and Call Detail Information (CDI). The Supreme Court has now determined that Caller I.D. neither violates South Carolina's criminal statutes nor the constitutional right of privacy on the part of the telephone callers. Accordingly, the Commission finds it is now appropriate to consider Southern Bell's remaining ONA offerings.²

FINDINGS OF FACT

- 1. BCLID is a service feature which allows Multiline Hunt Groups (MLHG) or Private Branch Exchange (PBX) customers to receive call-related information on certain incoming telephone calls. The information is transmitted to the call tracking customer over a separate channel. Information which is provided includes the calling and called Directory Numbers, the time of day the call was received, busy-idle status of the called line, and the calling line type (individual or group). The call tracking customer's premises equipment will receive this information shortly after reception of the incoming call. Hearing Exhibit 1.
- 2. Pursuant to Southern Bell's proposed tariff and Ms. Sims' testimony, Simplified Message Desk Interface (SMDI) is a feature which provides the technical link to a customer-provided voice mailbox system. This service allows call information such as the called telephone number and the reason for forwarding a call to be

^{2.} This Order will not address CDI because the Commission has been informed that the parties in this docket are attempting to fashion a settlement on this offering.

^{3.} As noted in Order No. 91-599, the Commission held a hearing in this matter on April 11, 1991.

recorded in the customer's voice mailbox system.

3. According to Southern Bell's proposed tariff and Ms. Sim's testimony, Automatic Number Identification (ANI) is an optional feature which automatically provides the customer with a calling party's billing number at the time the call is made. ANI requires subscription to the Uniform Access Number (UAN) service. Ms. Sims explained that this service would be useful to businesses who deliver service upon receipt of a telephone call.

CONCLUSIONS OF LAW

- 1. Southern Bell is a telephone utility operating within its service area within the State of South Carolina. S.C. Code Ann. \$58-9-10, et seq. (1976). Southern Bell's intrastate service offerings are regulated by the Commission. S.C. Code Ann. \$58-9-520, et seq. (1976, as amended).
- 2. Based upon the testimony and exhibits presented at the hearing, the Commission concludes that BCLID and SMDI would be valuable and useful services to both Southern Bell's customers and the public as a whole. Accordingly, the Commission finds that BCLID and SMDI service offerings should be approved.
- 3. The Commission also concludes that ANI would be a valuable and useful service. However, because a calling party cannot block receipt of his telephone number by a subscriber who purchases ANI, the Commission concludes that ANI should be approved with the following restrictions:
 - a. Southern Bell may only offer ANI to business customers.
 - b. If a business customer subscribes to both UAN and ANI,

Southern Bell must require its UAN and ANI subscriber to provide a local telephone number that the subscriber's customers may call and for which blocking of the calling number is available; and

c. If a business customer subscribes to both UAN and ANI, Southern Bell must instruct the subscribing customer that its promotional material must inform the calling public that their telephone number will be disseminated.

IT IS THEREFORE ORDERED:

- 1. BCLID, SMDI, and ANI are hereby approved with the restrictions specified by this Order.
- 2. Within fourteen (14) days of the date of this Order, Southern Bell should file a tariff which addresses the revisions to its General Subscriber Services Tariff approved by this Order. The tariff shall specify the restrictions placed on Southern Bell's offering of ANI.

BY ORDER OF THE COMMISSION:

Chairman

Marjorie amos-Grogue

ATTEST:

Executive Directo

(SEAL)